Social Toolkit: 2023 Roll Return

## **Reshareable Social Content**

[MPAC Facebook post](https://www.facebook.com/MPACOntario/posts/pfbid0Y4edGkXGQ8SQFb8wSLSxpjB4hiH1za8AgdYKfFk7YGT22bjUSqLp5R75wo8DpUFxl) | [MPAC X (Twitter post)](https://twitter.com/MPAC_Ontario/status/1735384521598533707) | [MPAC LinkedIn post](https://www.linkedin.com/feed/update/urn:li:share:7141127089776238592/)

## **Shareable Original Social Content**

***Note: Accompanying graphics are included for each post***

## Post #1 – General New Assessment

**X (Twitter)**

According to @MPAC\_Ontario data, #Ontario saw a record $42 billion in new assessments (new construction and improvements to existing properties) in 2023. 📈

Check out the top 10 municipalities with the highest growth: <https://bit.ly/4amEBJS> 📊 #MPACinsights

**Facebook and LinkedIn**

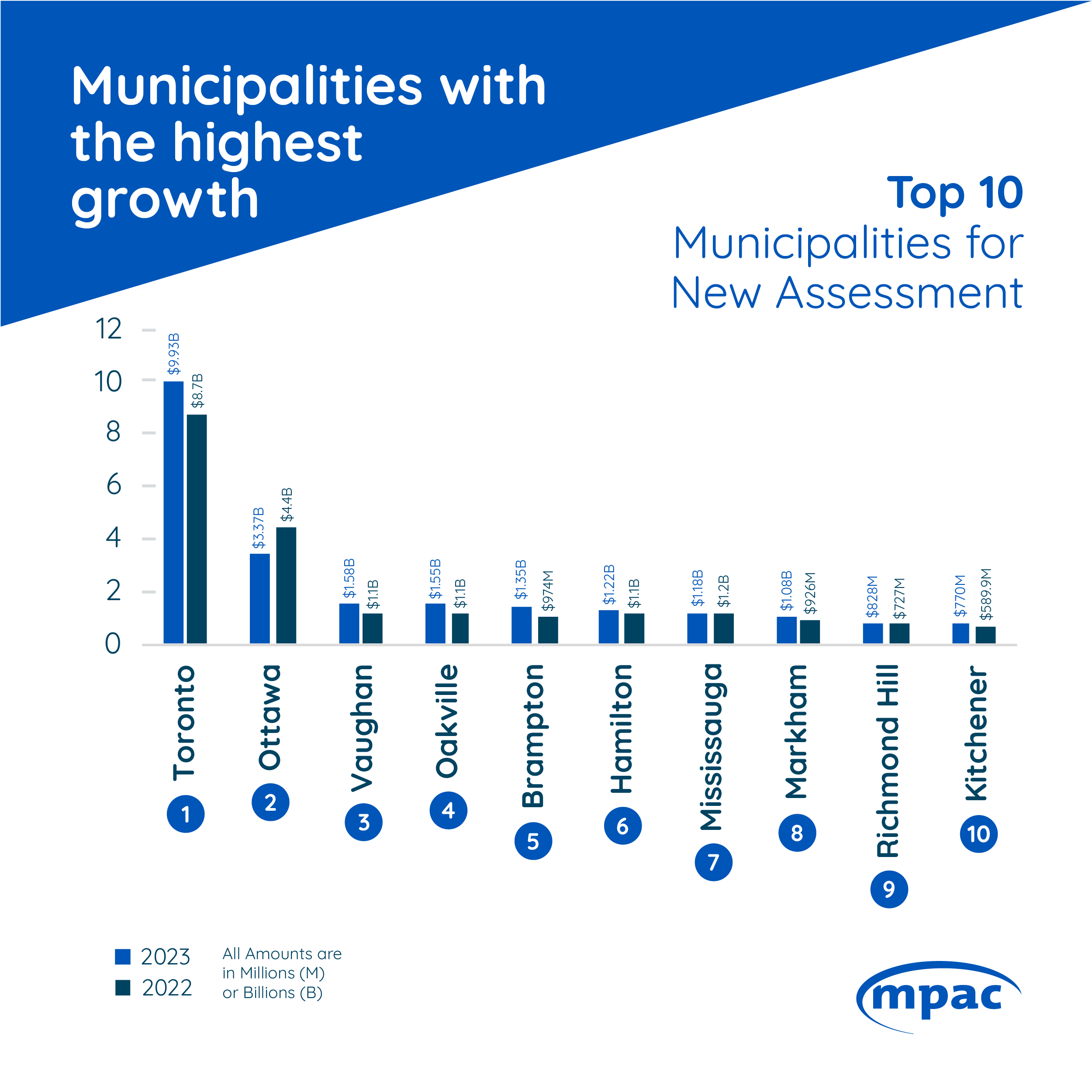
According to @Municipal Property Assessment Corporation [TAG] data, #Ontario saw a record $42 billion in new assessments (new construction and improvements to existing properties) in 2023. 📈

Check out the top 10 municipalities with the highest growth: <https://bit.ly/4amEBJS>. #MPACinsights

**Instagram**

According to Municipal Property Assessment Corporation data, #Ontario saw a record $42 billion in new assessments (new construction and improvements to existing properties) in 2023. 📈

Check out the top 10 municipalities with the highest growth: <https://bit.ly/4amEBJS>. #MPACinsights



## Post #2 – Farms

**X (Twitter)**

Check out the top 10 #Ontario municipalities that experienced the most growth in farm properties in 2023, as @MPAC\_Ontario reported, including the year-over-year comparisons. 🚜

For the latest #MPACinsights, head to <https://bit.ly/4amEBJS>. #OntAg

**Facebook and LinkedIn**

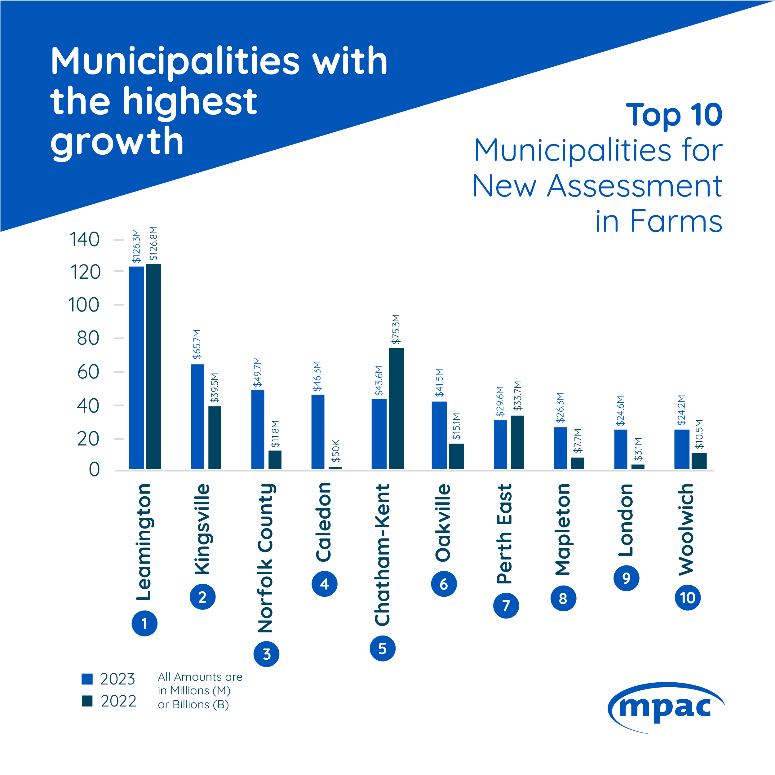
Check out the top 10 #Ontario municipalities that experienced the most growth in farm properties in 2023, as reported by the @Municipal Property Assessment Corporation [TAG], including the year-over-year comparisons. 🚜

For the latest #MPACinsights, head to <https://bit.ly/4amEBJS>. #OntAg

**Instagram**

Check out the top 10 #Ontario municipalities that experienced the most growth in farm properties in 2023, as reported by the Municipal Property Assessment Corporation, including the year-over-year comparisons. 🚜

For the latest #MPACinsights, head to <https://bit.ly/4amEBJS>. #OntAg



## Post #3 – Municipalities with populations under 15,000

**X (Twitter)**

According to @MPAC\_Ontario data, here are the top 10 #Ontario municipalities with a population under 15,000 that saw the highest growth in 2023. 📊 Delve into the changes in value from 2022 to 2023. 🔍

Discover more #MPACinsights: <https://bit.ly/4amEBJS>.

**Facebook and LinkedIn**

According to @Municipal Property Assessment Corporation [TAG] data, here are the top 10 #Ontario municipalities with a population under 15,000 that saw the highest growth in 2023. 📊 Delve into the changes in value from 2022 to 2023. 🔍

Discover more #MPACinsights: <https://bit.ly/4amEBJS>.

**Instagram**

According to Municipal Property Assessment Corporation data, here are the top 10 #Ontario municipalities with a population under 15,000 that saw the highest growth in 2023. 📊 Delve into the changes in value from 2022 to 2023. 🔍

Discover more #MPACinsights: <https://bit.ly/4amEBJS>.

